

Contact: Valerie Plested, 601.366.2775, vaple21@gmail.com

The Celtic Heritage Society

p.o. box 5166, jackson, mississippi 39296-5166

www.CelticFestMS.org

Press Release

August 6, 2008– for immediate release

CELTICFEST LAUNCHES NEW WEBSITE

(Jackson, MS) -- CelticFest Mississippi has a new face this week, thanks to the launch of a redesigned website at www.CelticFestMS.org.

CelticFest Mississippi is an annual weekend festival in Jackson (Sept.5-7, 2008), with an attendance of over 8000. The festival features an exceptional variety of exciting Irish and Scottish music and dance on 6 stages, plus Celtic heritage, music and dance workshops, a children's area, Celtic specialty vendors, and plenty of food and drink. Because much of the festival takes place indoors, CelticFest is held rain or shine.

“The redesigned site is definitely an improvement for navigation and organization of all the details, of which there are many, more, and still more,” says webmaster Valerie Plested. Plested is also a Festival Co-Director. “The new site is additionally an improvement to the eye. The old site certainly served us well, and guided the construction of the new version.”

The redesign includes some new features, like a Google calendar for Celtic Heritage Society (CHS) events. The calendar can be viewed directly from the site, or can be added to a personal Google calendar. The new site also includes old founts of information, such as downloadable posters and fliers for CHS events, sponsorship packets, and press materials.

“The priority of the CelticFest site has always been to provide users with the information they want, be they festival go-ers, performers, sponsors, or volunteers,” says Plested.

For more information about CelticFest Mississippi, please visit the CelticFest web site: www.CelticFestMS.org. The Celtic Heritage Society is a 501(c)3 nonprofit organization with the mission of promoting and preserving the arts and culture of the Celtic nations. CelticFest is a family-oriented event, and all CHS events are open to the public.

CelticFest's sponsors include: Fenian's Irish Pub, Guinness, Cabot Lodge Millsaps, Branch Cable, Wine & Spirits In the Quarter, the Jackson Irish Dancers. This project is also funded in part by a grant from the Mississippi Arts Commission, a state agency and by the Southern Arts Federation in partnership with the National Endowment for the Arts and the Mississippi Arts Commission.

###